## UCMERCED

## Sierra Nevada Research Institute Research Symposium

Monday, March 4, 2013 2:00pm to 4:00pm KL232

**Event Moderator** - Roger Bales, Professor and SNRI Director

2:05p.m: Saving the State Parks: Business Models, Customer Satisfaction, and Strategy -Erik Rolland: Professor, School of Engineering

2:25p.m: Endophytes of Forest Trees: Uncovering the Significance of a Hidden Symbiosis

-Carolin Frank: Assistant Professor, School of Natural Sciences

2:45p.m: Downstream Regulation of CO2 Emissions in California's Electricity Sector -Yihsu Chen: Associate Professor School of Engineering and SSHA

**3:05p.m: Sierra Nevada Meadows: the Wet and Dry** *-Martha Conklin: Professor, School of Engineering* 

3:30p.m: Reception-- Time to mingle with the presenters and other SNRI guests. Food provided.

For further information, please email snrirequests@ucmerced.edu.