



UCMERCED

Sierra Nevada Research Institute Research Symposium

Monday, March 4, 2013

2:00pm to 4:00pm

KL232

Event Moderator

- *Roger Bales, Professor and SNRI Director*

**2:05p.m: Saving the State Parks: Business Models,
Customer Satisfaction, and Strategy**

-*Erik Rolland: Professor, School of Engineering*

**2:25p.m: Endophytes of Forest Trees: Uncovering the
Significance of a Hidden Symbiosis**

-*Carolin Frank: Assistant Professor, School of Natural Sciences*

**2:45p.m: Downstream Regulation of CO₂ Emissions in
California's Electricity Sector**

-*Yihsu Chen: Associate Professor School of Engineering and SSHA*

3:05p.m: Sierra Nevada Meadows: the Wet and Dry

-*Martha Conklin: Professor, School of Engineering*

**3:30p.m: Reception-- Time to mingle with the presenters
and other SNRI guests. Food provided.**

For further information, please email snrirequests@ucmerced.edu.